

## Hader Appointed Editor

THE GROWTH in size and scope of the applied journals program of the AMERICAN CHEMICAL SOCIETY during the past decade or so can be measured by various yardsticks. The increase in the annual budgets down through these years is one possible means of measuring such growth. The increase in the number of full-time editorial employees on the staff of the applied journals is still another that might be employed. Perhaps the most significant one, however, is the increase in the number of editorial pages, for these constitute a direct measure of the expansion in the services performed for the readers of the applied journals.

In 1943, a total of 3453 editorial pages were produced in the then three editions of *Industrial and Engineering Chemistry*, which were designated officially as the News Edition, the Industrial Edition, and the Analytical Edition. In 1955, the number of editorial pages in what are now generally referred to as the four applied journals totaled 9087. This rather surprising increase in itself does not tell the entire story. Today, as for some years past, a substantial percentage of the total editorial content in the applied journals is wholly staff-written.

The phenomenal expansion of the applied journals has required not only a large increase in the editorial staff in the past 10 years, but also has necessitated from time to time further delegation of certain authority and responsibility with corresponding rearrangement of titles.

The writer of this editorial has served as editor of the four applied journals during the era of their greatest growth. The personal burden has become greater and greater as the publications expanded and the variety of services rendered increased.

In the late fall of last year, the Board of Directors authorized the establishment of the position of editorial director of applied journals and the appointment of editors for each of the four publications. It is a source of personal gratification to the writer that it was possible to promote individuals from within the existing staff to the positions of editor. The four new editors in each instance have had a period of training through occupying various editorial positions on the staffs of the applied journals.

Richard L. Kenyon, who has served as managing editor of AG AND FOOD since its beginning in 1953, has been appointed editor of *Chemical and Engineering News*. Under his day-by-day direction, AG AND FOOD has grown in stature and in enthusiastic acceptance by readers here and abroad. Rodney N. Hader has been appointed editor of AG AND FOOD as successor to Dr. Kenyon. Mr.

Hader has been an associate editor of the applied journals and in charge of the regional editorial office in Chicago. Mr. Hader is a graduate of the University of Illinois, receiving a degree in chemical engineering in 1944. He was immediately employed as a chemical engineer in the plastics research division of the Firestone Tire & Rubber Co., but in June of that year was called to serve in the Corps of Engineers of the Army at the SAM Laboratories of the Manhattan Project in New York. The next year he was transferred to Buffalo, still on the Manhattan Project. He returned to Firestone Tire & Rubber Co. in May 1946, and became associated with the applied journals of the ACS on April 2, 1950. He was assigned to the Chicago editorial office. In November 1950 he was placed in charge of the operations of that office.

The appointment of editors for each of the four applied journals of the Society is a progressive step that should lead to further growth of each of the publications and in the services they render the fields they respectively serve. Certainly the phrase "chemicalization of agriculture" is not an empty one. As the population in this country and the populations elsewhere throughout the world increase, there will be urgent need for applying in a practical way research designed to increase the amount of food, feed, and fiber needed everywhere to improve still further the standard of living. Even today with certain crop surpluses causing immediate concern, there is ample evidence that the further use of agricultural chemicals is economically sound.

AG AND FOOD will continue under the immediate direction of Mr. Hader not only to provide a medium for the publication of research papers, but also to endeavor to report interpretively scientific and technological advancements in practical terms so that they can be put to immediate practical use. The fundamental purpose of AG AND FOOD is to help bridge this gap, thereby shortening very materially the interval between the discovery of new products and techniques and their actual use in the production and utilization of food, feed, and fiber.

*Walter J. Murphy*

Editorial Director